

DRAFT
REVISION DATE: SEPTEMBER 26, 2014

Blue text- Comments, explanations and questions. They will NOT appear in the final version. The historical information provided at the end listing the motions which the previous Boards have passed regarding the website are included. Those pages will NOT appear in the final version of this policy.

AEDCA WEB COMMITTEE

Purpose: This policy provides the duties of the AEDCA Web Committee (“Committee”) and procedures for publishing material to the official AEDCA website and any social media sites or accounts as may be approved by the AEDCA Board of Directors (“Board”).

Who May Be a Member: All members of the Web Committee must be members in good standing with the AEDCA and the AKC; have an interest in creating and designing material for publication on the official AEDCA website and any Board-approved social media sites or accounts; and be approved by the AEDCA Board of Directors. They may serve until they resign or are replaced by the Board.

1. The minimum number of Committee members is three and the maximum is four; and exception to the maximum may be made if authorized by the Board.
2. One member will be designated by the Board as the Committee Chair and will be the Webmaster/ Site Administrator.
3. One member who is also a current Board member will also serve as the back-up Site Administrator.

COMMITTEE DUTIES

1. The Committee will create and maintain the official internet website(s) which will inform the AEDCA membership and the general public regarding the following:

- A. Information about the AKC-registered American Eskimo Dog (AED);
- B. The activities and history of the AEDCA;
- C. Responsible ownership of the AED in general; and
- D. Information for AEDCA members in a secure Members Only section.

Others?

2. The Committee shall also establish accounts on social media as the Board approves. Use of social media must meet accepted internet security standards in order to be used.
3. The Web Committee will maintain advertising on the official AEDCA website as directed by the

Board and specified in this policy.

A. In 2013, the AEDCA Board of Directors approved the following motion: That the AEDCA offer the opportunity for AEDCA breeders to be listed on the AEDCA website. The Breeder information that will be listed is Name, State, Phone Number and e-mail address. The cost to be listed will be \$25.00 per year with no partial year listings or discounts. This listing service will commence with the 2014 membership renewal.

[As new directives are approved by the Board, they will be added here.](#)

4. Publishing material on the official AEDCA website:

A. Submittals may originate through:

1. An active AEDCA committee providing periodic updates of their work, news, and/or other factual material to the membership and public;
2. A member of the AEDCA Board of Directors providing periodic updates of their work, news, and/or other factual material to the membership and public; and
3. Local AED specialty clubs providing periodic updates of their work, news, and/or other factual material to the membership and public.

[Others?](#)

B. An AEDCA member who is not a member of a committee or currently serving in an appointed position or as a Board member may submit their material to the Corresponding Secretary at any time.

1. The Corresponding Secretary will bring the submittal to the entire Board membership at their next meeting for assignment to the appropriate committee(s) and/ or individual appointee(s) with expertise in the matter, and the submittal may be assigned to more than one committee and/or individual appointee. The committee(s) and/ or individual appointee(s) shall review the submittal for factual content and possible conflict with or addition to existing AEDCA policies or procedures.
2. After review by all appropriate or affected committee(s) and/or appointed individual(s), such committee(s) and/or individual(s) will report their findings and/or recommendations back to the Board for their approval.

C. New material will be added to the official AEDCA website, and existing information will be updated or deleted on the official AEDCA website only after approval of the Board.

D. After approval by the Board, the Board member who is also a member of the Web Committee (see Who May Be A Member paragraph number 3, above) will forward the approved material to the Webmaster for posting. The Webmaster will not accept material that does not come directly from this Board member.

The following is provided as historical back-up material for your understanding. It will NOT appear in the final policy.

Kathy's record of motions pertaining to the website:

2010-11-16

For Barb Davidoff to be the Chairman of the Web Development Team.

Moved by Scot Bartley, Seconded by Cindy Cwi
Motion Passed Unanimously

2011-09-13

To set up a Facebook Group and Twitter accounts for AEDCA for the purpose of grabbing the AEDCA name and to point people to the official AEDCA website. The Facebook Group and Twitter accounts should not be open for postings by friends/members/followers or used for general discussion.

Move by Kathy Ricks; Seconded by Scot Bartley
Motion Passed Unanimously

Kathy's Note: I grabbed this for FB but Twitter was already taken by some guy in Mexico. The FB page is well hidden because of know security issues at the time. If you could see it you could post to it. I have not revisited the situation to see if FB security has improved.

I didn't even know this was done – faulty memory on my part, I'm sure?

2012-01-18

To put the final Judges Education Materials (document and PowerPoint presentation) on the AEDCA website after each has received final approval; the PowerPoint after AEDCA Board approval and the printed Judges Education material after both AEDCA Board and AKC approval.

Moved by Sandy Ray, Seconded by Anne Marie Meek
Motion Passed Unanimously

This work will be done.... but does not pertain to establishing this policy.

2012-04-09

For Barbara Davidoff to serve as the Chairman of the AEDCA Web Committee and for Lynn McClure, Kathy Ricks and Sandy Ray to serve as committee members.

Moved by Kathy Ricks, Seconded by Lynne Schroeder
Motion Passed Unanimously

2013-04-12

That AEDCA maintain a list of volunteers, posted on the AEDCA website, who will mentor new exhibitors in Conformation, Agility, Obedience, Rally and Therapy Dog work. The participants do not need board approval to participate but will be compiled from AEDCA members in good standing. This list shall be maintained by the Recording Secretary and posted on the AEDCA website.

Moved by Patrea Pabst, Seconded by Debbie Mitchell
Motion Carried

This is already being done see <http://www.aedca.org/referral.html> .

2013-07-11

That we offer AEDCA breeders the opportunity to be listed on the AEDCA website. The Breeder information that will be listed is Name, State, Phone Number and e-mail address. The cost to be listed will be \$25.00 per year with no partial year listings or discounts. This listing service will commence with the 2014 membership renewal.

Moved by Pat Putman; Seconded by Cindy Cwi
Motion Carried

Included in the policy. Additional advertising specifics may be added. Kathy added the following: This needs to be kept standard so if it is expanded then we need to set what is/is not allowed. There was quite a bit of discussion regarding limiting what was on the website to ensure the safety of the breeders.